



# THE ALLIANCE CENTER

## Event Space Brochure

"I love the sustainability awareness at The Alliance Center. The experience was really personalized - I didn't feel like I was being pressured into hosting an event that fit into an established template. The space was perfect and the communication leading up to and during the event was great."

- Megan Baker | Senior Director of Engagement | Green Building Initiative





# HOST YOUR NEXT EVENT HERE



## Flexible Space in an Ideal Location

Our event space, located in the heart of LoDo, is perfect for your next event! Our award-winning, certified green event space is less than a block from Union Station, making getting here simple and easy. Our flexible space, complete with moveable walls and an in-house café, can accommodate anything from a 2-person intimate meeting to a 150-person gathering. Our skilled staff ensures a high quality experience for each client.



## The Alliance Center Difference

The Alliance Center is more than an event space. As the hub of sustainability in Colorado, we are the place where change agents convene to take action in the fight against climate change. From our dozens of mission-driven tenant organizations to our impactful programming, The Alliance Center is at the epicenter of the sustainability movement in the state. Host your next event here to see the true Alliance Center difference!





# CONTINENTAL DIVIDE ROOM

The Continental Divide Room is our most versatile space. It's great for large board meeting or trainings and supports up to 60 people.

## SPACE

- 770 square feet
- 12 foot ceilings
- Natural light
- Café or bar service available through Serendipity Coffee Bar

## CAPACITY

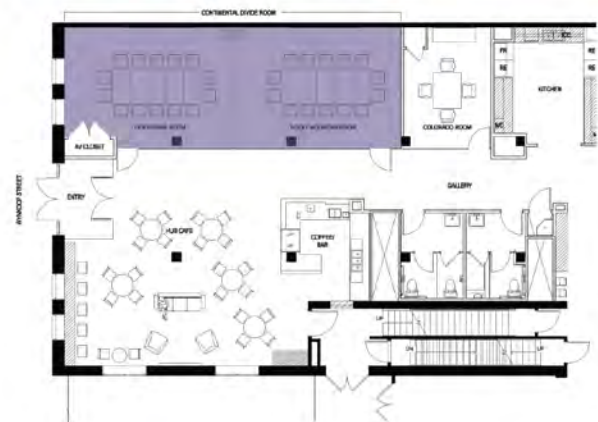
- 30-person classroom
- 38-person boardroom
- 40-person workshop
- 60-person theater

## AVAILABLE FURNITURE\*

- 2 stainless steel tables for food service (6 foot)
- 3 white board spaces
- 14 rolling tables (4 foot)
- 34 rolling cushioned chairs
- 30 white folding chairs
- Privacy screen
- Podium

## AVAILABLE TECHNOLOGY\*

- 2 high-speed WiFi networks
- 2 projector screens (12x12 foot)
- 2 TV screens (65 inch)
- 4 handheld microphones
- AirMedia, Apple AirPlay and a hardline into the projection system



\*View our A La Carte Menu to see additional technology options, furniture add-ons and weekend rates.

Weekday Hourly Rates*	Tenant Nonprofit	Nonprofit	Tenant For-profit	B Corporation	For-profit/ Individual
	\$50/hour	\$90/hour	\$100/hour	\$135/hour	\$155/hour



# CENTENNIAL ROOM

The Centennial Room is filled with natural light and great for workshops or small gatherings for up to 25 people.

## SPACE

- 382 square feet
- 12 foot ceilings
- Natural light
- Café or bar service available through Serendipity Coffee Bar

## CAPACITY

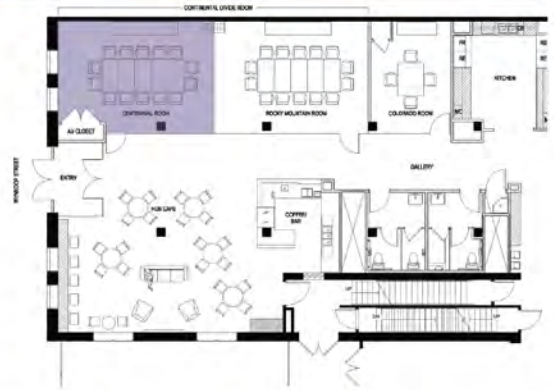
- 15-person classroom
- 16-person workshop/pods
- 18-person boardroom
- 25-person theater

## AVAILABLE FURNITURE\*

- 6 rolling tables (4 foot)
- 34 rolling cushioned chairs
- 30 white folding chairs
- Stainless steel table for food service (6 foot)
- White board wall
- Podium

## AVAILABLE TECHNOLOGY\*

- 2 high-speed WiFi networks
- 2 handheld microphones
- Projector with screen (12x12 foot)
- TV screen (65 inch)
- AirMedia, Apple AirPlay and a hardline into the projection system



\*View our A La Carte Menu to see additional technology options, furniture add-ons and weekend rates.

Weekday Hourly Rates*	Tenant Nonprofit	Nonprofit	Tenant For-profit	B Corporation	For-profit/ Individual
	\$30/hour	\$50/hour	\$60/hour	\$85/hour	\$95/hour



# ROCKY MOUNTAIN ROOM

The Rocky Mountain Room is perfect for your intimate board meeting or small training and supports up to 25 people.

## SPACE

- 389 square feet
- 12 foot ceilings
- Café or bar service available through Serendipity Coffee Bar

## CAPACITY

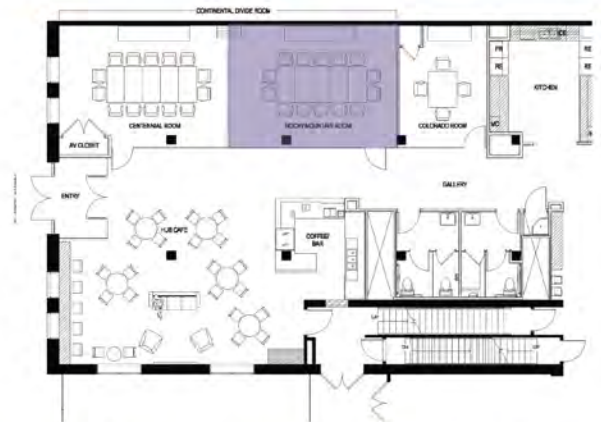
- 15-person classroom
- 16-person workshop/pods
- 18-person boardroom
- 25-person theater

## AVAILABLE FURNITURE\*

- 2 white board spaces
- 6 rolling tables (4 foot)
- 34 rolling cushioned chairs
- 30 white folding chairs
- Stainless steel table for food service (6 foot)
- Podium
- Privacy screen

## AVAILABLE TECHNOLOGY\*

- 2 high-speed WiFi networks
- 2 handheld microphones
- Projector with screen (12x12 foot)
- TV screen (65 inch)
- AirMedia, Apple AirPlay and a hardline into the projection system



\*View our A La Carte Menu to see additional technology options, furniture add-ons and weekend rates.

Weekday Hourly Rates*	Tenant Nonprofit	Nonprofit	Tenant For-profit	B Corporation	For-profit/ Individual
	\$30/hour	\$50/hour	\$60/hour	\$85/hour	\$95/hour



# HUB CAFÉ

The Hub Café supports up to 60 people and is perfect for your networking event.

## SPACE

- 800 square feet
- 16 foot ceilings
- Natural light
- Café or bar service available through Serendipity Coffee Bar

## CAPACITY

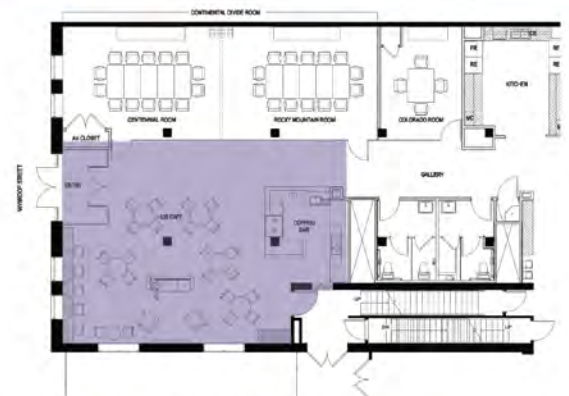
- 45-person seated reception
- 60-person standing reception

## AVAILABLE FURNITURE\*

- 2 stainless steel tables for food service (6 foot)
- 5 rolling round tables
- 10 cocktail tables
- 17 tables (4 foot)
- 40 colored chairs
- 30 white folding chairs
- 34 white cushioned chairs
- Sofas and armchairs
- Stationary bar top
- Podium

## AVAILABLE TECHNOLOGY\*

- 2 high-speed WiFi networks
- TV screen (65 inch)
- Handheld microphone
- AirMedia and Apple AirPlay into the TV screen



\*View our A La Carte Menu to see additional technology options, furniture add-ons and weekend rates.

Weekday Hourly Rates*	Tenant Nonprofit	Nonprofit	Tenant For-profit	B Corporation	For-profit/ Individual
	\$30/hour	\$50/hour	\$60/hour	\$85/hour	\$95/hour



# COLORADO ROOM

The Colorado Room is our smallest space and is perfect for an intimate conversation or small meeting.

## SPACE

- 200 square feet
- 12 foot ceilings

## CAPACITY

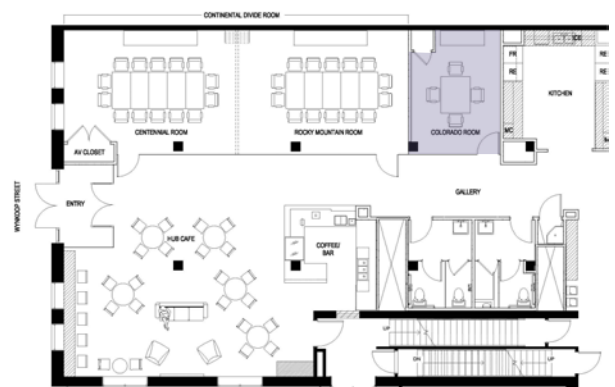
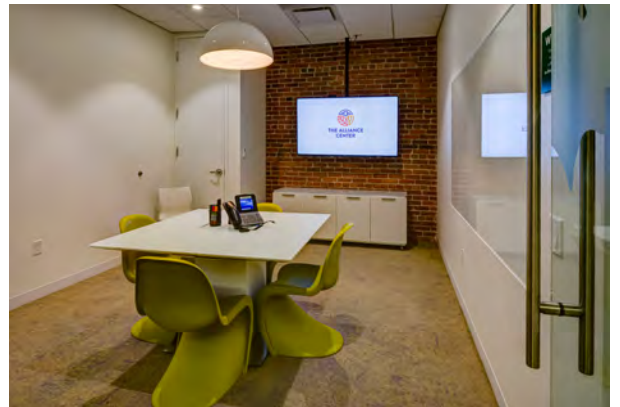
- 4-person meeting
- 8-person circle

## AVAILABLE FURNITURE\*

- 4 green chairs
- 4 white chairs
- Stationary table (4x4 foot)
- White board space

## AVAILABLE TECHNOLOGY\*

- 2 WiFi networks
- TV screen (65 inch)
- AirMedia into the TV screen
- Video camera
- Conference phone



\*View our A La Carte Menu to see additional technology options, furniture add-ons and weekend rates.

Weekday Hourly Rates*	Tenant Nonprofit	Nonprofit	Tenant For-profit	B Corporation	For-profit/ Individual
	\$20/hour	\$30/hour	\$40/hour	\$55/hour	\$65/hour



# PATIO

Our outdoor, patio space is perfect for a happy hour or an outdoor meeting for up to 30 people.

## SPACE

- 450 square feet
- Outdoor space
- Beautiful, native vegetation
- Uncovered
- Bar service available through Serendipity Coffee Bar

## CAPACITY

- 12-person board room
- 20-person theater
- 30-person reception

## AVAILABLE FURNITURE\*

- 3 patio tables
- 5 cocktail tables
- 12 patio chairs
- All other furniture will have to be rented and suitable for outdoors

## AVAILABLE TECHNOLOGY\*

- Technology must be rented and suitable for outdoors



\*View our A La Carte Menu to see additional technology options, furniture add-ons and weekend rates.

Weekday Hourly Rates*	Tenant Nonprofit	Nonprofit	Tenant For-profit	B Corporation	For-profit/ Individual
	\$30/hour	\$50/hour	\$60/hour	\$85/hour	\$95/hour



# SUSTAINABILITY CENTER

The Sustainability Center, our largest space, supports up to 150 people and is perfect for your large training, donor or networking event.

## SPACE

- 1,820 square feet
- 12 foot ceilings
- Natural light
- Café or bar service available through Serendipity Coffee Bar

## CAPACITY

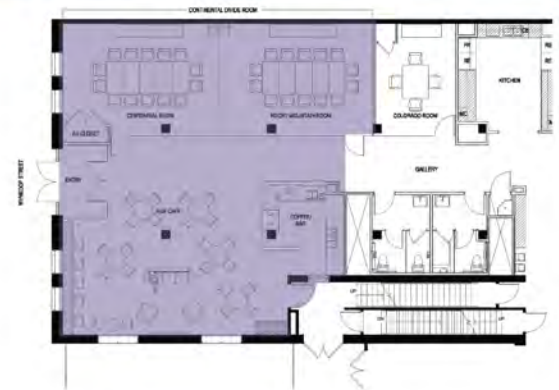
- 68-person seated reception or workshop
- 100-person theater
- 150-person standing reception

## AVAILABLE FURNITURE\*

- 2 stainless steel tables for food service (6 foot)
- 3 white board spaces
- 10 cocktail tables
- 17 rolling tables (4 foot)
- 30 white folding chairs
- 34 rolling cushioned chairs
- Podium

## AVAILABLE TECHNOLOGY\*

- 2 high-speed WiFi networks
- 2 projectors with screens (12x12 foot)
- 3 TV screens (65 inch)
- 5 handheld microphones
- AirMedia, Apple AirPlay and a hardline into the projection system



\*View our A La Carte Menu to see additional technology options, furniture add-ons and weekend rates.

Weekday Hourly Rates*	Tenant Nonprofit	Nonprofit	Tenant For-profit	B Corporation	For-profit/ Individual
	\$95/hour	\$150/hour	\$190/hour	\$255/hour	\$300/hour



# PARKING LOT

Our parking lot is an unique outdoor space that can be used for product demos, farmers markets and block parties for up to 500 people.

## SPACE

- 9,000 square feet
- Outdoor space
- Uncovered

## CAPACITY

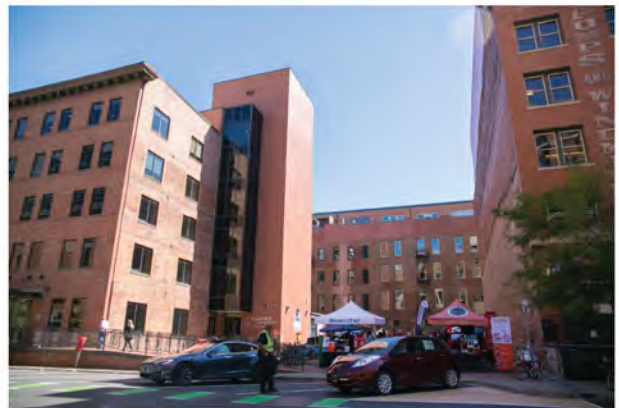
- 300-person vendor showcase
- 400-person networking reception
- 500-person rally

## AVAILABLE FURNITURE\*

- Furniture must be rented and suitable for outdoors

## AVAILABLE TECHNOLOGY\*

- Technology must be rented and suitable for outdoors



\*View our A La Carte Menu to see additional technology options, furniture add-ons and weekend rates.

**Cost of Renting  
Full Parking Lot\***

\$500 flat fee +  
\$200/hour

# A La Carte Items

The Alliance Center offers additional goods and services to meet the needs of your customized event.

Amenity	Quantity	Non-Tenant/ Forprofit Rate	Nonprofit/ Tenant Rate
Stage panels (4 x 8 ft)	2	\$150/panel	\$100/panel
Fairy lights and centerpieces	20	\$15/centerpiece	\$10/centerpiece
Pipe and drape	1	\$150 flat rate	\$100 flat rate
Black tablecloths	20	\$30/tablecloth	\$20/tablecloth
Parking spaces	2	\$25 for < 4 hours \$35 for > 4 hours	\$15 for < 4 hours \$25 for > 4 hours
Conference phones and 3-6 mics	1	\$35 for < 4 hours \$70 for > 4 hours	\$25 for < 4 hours \$50 for > 4 hours
Flip charts, easels, markers	10	\$7.50/easel or chart	\$5/easel or chart
Compostable products	1	\$15/meal \$30/2 meals \$45/3 meals \$60/ 4+ meals	\$10/meal \$25/2 meals \$35/3 meals \$50/ 4+ meals
Furniture moving (move couch and arm chairs from Hub Café)	1	\$100 flat rate	\$50 flat rate

“The best part of The Alliance Center was everything! Our students loved the opportunity to see people interested in sustainability all working in one place. The staff was unbelievably helpful and kind, and the green event discount made the cost very affordable.”

-Emily Schosid | Sustainability Program Coordinator | University of Denver