

# 2022 CORPORATE PARTNERSHIPS



Our mission is to **demonstrate** sustainability in action and **mobilize** change agents to **accelerate** solutions.

The Alliance Center exists to bring people together to solve systemic problems.

**Together, we can advance equity and accelerate climate solutions.**

Partnering with The Alliance Center can expand your reach and enhance your brand.

**170**

organizations supported  
by our LEED Platinum building

**331**

Regenerative Recovery  
Coalition members

**6,700**

newsletter subscribers

**11,400**

social media followers

**28,432**

represented in Colorado  
workforce through the Coalition

**40,000**

annual website visitors

## OUR IMPACT TOGETHER

We offer a variety of sponsorship packages that allow your company to reach thousands of change agents.

	<b>Sustainer</b> \$1,000	<b>Accelerator</b> \$5,000	<b>Catalyst</b> \$10,000	<b>Regenerator</b> \$15,000
Automatically join The Alliance Center's membership program	✓	✓	✓	✓
Prominent logo on The Alliance Center's website	✓	✓	✓	✓
Logo displayed on rotating screens in lobby with visibility to 17,000 people a year	✓	✓	✓	✓
Logo featured in our monthly newsletter with 6,700 subscribers		✓	✓	✓
One customizable social media spotlight per quarter reaching 11,400 followers			✓	✓
Company name on our prominent sponsorship wall in our lobby <i>*Size proportionate to sponsorship level</i>			✓	✓
Two opportunities for storytelling using our social media platforms				✓
One opportunity to share your company's message through The Alliance Center's blog				✓
A roundtable of experts hosted by the Alliance to explore solutions to your sustainability challenges				✓
Sponsorship dollars leveraged for all events throughout the year				✓

All benefits apply to one-year terms unless otherwise noted. Customizable benefits available for Catalyst and Regenerator levels.

# PROGRAM SPONSORSHIP OFFERINGS

Corporate partnerships with The Alliance Center offer a unique and powerful opportunity to both enhance your brand awareness and accelerate solutions in the fight against climate change. Your sponsorship dollars will help us advance all aspects of our work. They can be used to support impactful projects through the program areas listed below or applied specifically to any of the events listed on the third page. This menu of offerings is meant to be a conversation starter—if you are interested in any areas of our work, we would love to meet with you to co-design our impact journey together. **Let's work together to help make the world a better place, starting right here and now!**



**The Alliance Center** has been growing the capacity of change agents and bringing people together to solve systemic problems since 2004. We convene and mobilize our network of government, for profit, nonprofit, academic and community leaders to accelerate equitable climate solutions. Over 170 mission aligned organizations leverage our award-winning green building's event and work spaces and services annually. Our capacity building programming also builds the networks and skills our nearly 300 members need to get their critical work done. The overwhelming majority of our services are provided to nonprofit organizations at below market rates, freeing up resources they can utilize to accelerate solutions.



Our **Living Lab** pilots innovative solutions to sustainability challenges utilizing our building as a demonstration site. We strategically partner with influential building sector leaders on the real-world demonstrations needed to accelerate solutions that decrease the built environment's impact on the environment and increase the health and wellness of its occupants. From advancing building electrification to air quality research to market shaping rating systems, our Living Lab program has a proven track record of blazing an important trail for the industry to follow.



The **Regenerative Recovery Coalition** is a collaboration of nonprofits, businesses, academic institutions, government agencies and individuals working together to create shared prosperity on a healthy planet, starting in Colorado. With over 330 members, we drive action by working directly with key decision makers in Colorado, amplifying the work of our members and implementing scalable projects to move us closer towards a regenerative future. Projects range from equitable workforce development to a statewide soil health challenge and a just transition for oil and gas.

Interested in sponsoring The Alliance Center's impactful sustainability work?  
**Contact us at [development@thealliancecenter.org](mailto:development@thealliancecenter.org)**

# EVENT SPONSORSHIP OFFERINGS

Event sponsors are highlighted in all promotional materials, recognized during the event and Regenerator sponsors are offered mic time at all our events. Each event will have a specific sponsorship benefit package to maximize your reach. You can sponsor all of the events through the Regenerator sponsorship or pick a few events that align with your company's values throughout the year.



## Monthly Membership Events

The Alliance Center's monthly webinars and social events are a great way to get in front of Colorado's leading sustainability change agents. Held for the Alliance Center's members, our webinars address important professional and personal sustainability topics and our social events provide the opportunity for those in the field to strengthen important relationships.



## 52nd Anniversary of Earth Day (April 2022)

Join The Alliance Center and play a major role in celebrating the 52nd anniversary of Earth Day! We will be celebrating all week long with resources, activities, tools and events in line with Earth Day Network's 2022 theme, volunteering.



## Building Impact Month (September 2022)

Join us for a celebration of our Living Laboratory program and innovation in the built environment! Comprising resources, activities and information about built environment topics, Building Impact Month will engage, educate and connect changemakers and building experts near and far.



## Quarterly Coalition Events

Quarterly Coalition events are a great way to maximize your impact and reach. Event draws hundreds of attendees from all across the state in a diversity of industries.

### Policy (March 2022)

Our annual Policy gathering will discuss upcoming bills in the 2022 legislature, ways for the Coalition to civically engage and how to continue influencing transformational change across Colorado.

### Climate & Energy (May 2022)

The Climate & Energy gathering will take a close look at the path Colorado must take to achieve its climate goals.

### Circular Economy & Waste (August 2022)

The Circular Economy & Waste gathering will discuss roadblocks and opportunities relevant to developing a circular and waste free economy in Colorado.

### Equity (December 2022)

The Equity gathering will take a close look at the barriers that must be addressed to improve access to opportunities for all Coloradans.

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