

BUILDINGS THAT ENHANCE HUMAN WELLNESS
AND ADDRESS CLIMATE CHANGE

PROJECT OVERVIEW

The Alliance Center believes buildings exist to improve peoples' lives. Since our award-winning 2014 renovation, we've worked with [Gensler](#) on building approaches that put people first and impact the climate positively.

Over the last year, we have engaged Gensler's thought leadership on post-pandemic work trends and how buildings must adapt to support customer needs. This included a free workplace performance index survey assessing our community's current and future needs. This will help The Alliance Center stay ahead of trends and also provide valuable information to guide our and their team's return to office strategies. This work is ongoing to ensure The Alliance Center is a desirable, productive place to work that also takes real climate action.

PROJECT HIGHLIGHTS

- The Alliance Center was an innovative, early coworking space that showed how intentional design can give occupants more choices and open up revenue models for building owners.
- 2014 renovation of The Alliance Center building designed by Gensler doubled workspace capacity, expanded amenities and added an event center and café while reducing energy usage by 15 percent.
- Gensler's workplace performance index survey had 135 responses across 25 organizations at The Alliance Center. Affirmed the future of work is changing with a hybrid approach and that in-person collaboration is the primary driver of people coming to the workplace.
- As we move to post-pandemic way of working, work to answer "How can we best maximize the value of the office for building users while contributing to long-term sustainability?"



MARKET BENEFITS AND RESEARCH OPPORTUNITIES

- Efficient office space design and business models that maximize space usage.
- Design and technology strategies to support effective collaboration and a hybrid workforce.
- Extending the life of existing buildings to reduce waste and save money.

PARTNER

The Gensler logo, consisting of the word "Gensler" in a bold, red, sans-serif font.