

2021 CORPORATE PARTNERSHIPS



THE ALLIANCE CENTER
 CONNECTING PEOPLE.
 INSPIRING IMPACT.

Our mission is to **demonstrate** sustainability in action and **mobilize** change agents to **accelerate** solutions.

The Alliance exists to bring people together to solve systemic problems.

Together, we can advance equity and accelerate climate solutions.
 Partnering with The Alliance Center can expand your reach and enhance your brand.

274

Regenerative Recovery
 Coalition members

6,800

newsletter subscribers

\$93,000

sponsorship dollars leveraged
 for impact in 2020

21,156

represented in Colorado
 workforce through the Coalition

12,300

social media followers

30,000

annual website visitors

OUR IMPACT TOGETHER

We offer a variety of sponsorship packages that allow your company to reach thousands of change agents.

	Sustainer \$500	Accelerator \$1,000	Mobilizer \$5,000	Catalyst \$10,000
Automatically join The Alliance Center's exclusive membership program	✓	✓	✓	✓
Prominent logo on The Alliance Center website	✓	✓	✓	✓
Logo displayed on rotating screens in lobby with visibility to 17,000 people a year	✓	✓	✓	✓
Logo featured in our monthly newsletter with 6,800 subscribers		✓	✓	✓
One customizable social media spotlight per quarter reaching 12,300 followers			✓	✓
Company name on our prominent sponsorship wall in our lobby <small>*Size proportionate to sponsorship level</small>			✓	✓
Two opportunities for storytelling using our social media platforms				✓
One opportunity to share your company's message through The Alliance Center's blog				✓
A roundtable of experts hosted by the Alliance to explore solutions to your sustainability challenges				✓

All benefits apply to one-year terms unless otherwise noted. Customizable benefits available for Mobilizer and Catalyst levels.

PROGRAM SPONSORSHIP OFFERINGS

Corporate partnerships with The Alliance Center offer a unique and powerful opportunity to both enhance your brand awareness and accelerate solutions in the fight against climate change. Let's work together to help make the world a better place starting right here and now!



THE ALLIANCE CENTER

The Alliance Center is a multifaceted nonprofit with an event and coworking space in our award-winning green building. We convene and mobilize our diverse network in-person and virtually to collaborate and create sustainability-focused solutions.

Your sponsorship dollars can be leveraged for:

- Capacity building programming for our tenant and member community
- Events and initiatives focused on the health and wellbeing of our community of change agents
- Specific events to support any of The Alliance Center programs below



CLIMATE+ DEMOCRACY

Climate+ Democracy mobilizes change agents to elevate civic action, create a leadership pipeline for Black, Indigenous and people of color (BIPOC) and build Colorado forward equitably and sustainably. Sponsoring projects like the Regenerative Recovery Coalition and the Sustainability Skills Initiative empowers organizations and individuals to create a more resilient future for all.

Your sponsorship dollars can be leveraged for:

- Build Colorado forward by supporting the Regenerative Recovery Coalition
- Sponsor quarterly Coalition events and/or working groups that align with your company's passion
- Sponsor an emerging BIPOC leader in our Sustainability Skills Initiative



BEST FOR COLORADO

Best for Colorado increases the number and accelerates the impact of socially and environmentally responsible businesses in Colorado. Your support of Best for Colorado will increase resources for our companies, allowing them to deepen their efforts and truly leverage their power as a force for good.

Your sponsorship dollars can be leveraged for:

- Monthly virtual coffee chats to connect and support local businesses
- Bi-monthly newsletter to inform and inspire our Best for Colorado community
- Annual celebration that mobilizes hundreds of mission-driven business leaders



LIVING LABORATORY

Living Lab pilots innovative solutions utilizing our building as a demonstration site for sustainability. Sponsoring this program creates opportunities for The Alliance Center to test new technology to decrease the built environment's impact on the environment and increase the health and wellness of its occupants.

Your sponsorship dollars can be leveraged for:

- Air quality research studies to enhance occupant well-being
- Research project to advance building, grid and transit electrification
- Sharing critical research findings with the real estate community

Interested in sponsoring The Alliance Center's impactful sustainability work?

Contact us at development@thealliancecenter.org