Thank you to our honorees for their leadership, passion and drive to use business as a force for good! Learn more about each of our award recipients and why they are best for Colorado.
Commit to Action Award

HONOREE

Industry: Craft distilling | Number of Employees: 34

WHO THEY ARE

Montanya Distillers is a female-founded and owned craft distillery in Crested Butte. They distribute to more than 40 states and seven countries. It strives to be a force for good by enabling its staff to thrive, helping steward its community and leading the craft spirits industry in sustainability and corporate social responsibility.

WHY THEY’RE BEST FOR COLORADO

During the early stages of the COVID-19 pandemic, there was a worldwide shortage of sanitizer. Montanya stepped up for their community and used the alcohol from their existing distillation process to make an antiviral surface cleaner and alcohol spray.

Initially, they donated the products directly to the front lines, but they recently expanded distribution to preschools, daycares, churches, dental clinics, physical therapy and therapist offices. By mid-June, they had produced about 675 liters of surface sanitizer.
HONOREE

Pivot Energy

Industry: Renewable energy | Number of Employees: 49

WHO THEY ARE

Pivot Energy was founded in 2009 to fight global warming by expanding access to clean, solar energy and helping the country transition to an electric grid. Based in Denver, their team has developed or financed over 680 projects across 13 states for a wide variety of communities and some of the most high-profile commercial solar customers in the industry.

WHY THEY’RE BEST FOR COLORADO

Pivot Energy believes in expanding solar access to all, which is why they strive to exceed the government mandates of 5% dedicated for Low to Moderate Income (LMI) subscribers. Currently, Pivot's solar gardens are made up of around 25% LMI subscribers. They are developing six megawatts of solar for Xcel Energy that will be subscribed by 100% LMI families.
The Athena Group is a for-purpose enterprise that collaborates with individuals, organizations and communities to navigate complex systems change.

The Westminster office of The Athena Group is recognized for their work with the greater Durango area to create a community-driven strategic planning process focused on homelessness.

Direct outcomes of the project include a clean-up event and defined sites where unhoused community members can camp. When COVID-19 struck, the community created a temporary camp to provide water, food, showers and coronavirus testing onsite. The collaboration in the strategic-planning process made Durango’s resiliency and response to this emergency stronger and more effective.
HONOREE

BSW Wealth Partners is one of the best scoring Colorado companies in all categories of the B Impact Assessment (BIA). Make Life Better is the driving force of their corporate philosophy and philanthropic efforts. With deep roots in Colorado, BSW supports local nonprofits and provides paid time off for team member volunteer efforts. Additionally, BSW helps grow and enhance the next generation of financial professionals through scholarships and mentorships.

WHO THEY ARE

BSW Wealth Partners is an independent wealth management firm that helps Make Life Better, uses Business as a Force for Good and is Built To Last. They are an authentically independent, and BSW's engagements are predicated on aligned interests, passions and values, rather than simply assets.

WHY THEY’RE BEST FOR COLORADO

BSW Wealth Partners is one of the best scoring Colorado companies in all categories of the B Impact Assessment (BIA). Make Life Better is the driving force of their corporate philosophy and philanthropic efforts. With deep roots in Colorado, BSW supports local nonprofits and provides paid time off for team member volunteer efforts. Additionally, BSW helps grow and enhance the next generation of financial professionals through scholarships and mentorships.
Measure What Matters Award

HONOREE

Namasté Solar

Industry: Renewable energy | Number of Employees: 173

WHO THEY ARE

Namasté Solar helps home and commercial property owners save money through solar. They are an employee-owned, local Colorado company, and since day one, they’ve chosen to prioritize “doing the right thing” in the business community.

WHY THEY’RE BEST FOR COLORADO

Namasté Solar is one of the best scoring Colorado companies in all categories of the BIA. When Namasté Solar was founded in 2005, they emphasized that their business would be utilized as a force for good. By providing a service that benefits the current and future health of the planet and its people, Namasté Solar serves as an example for other businesses looking to incorporate benefits for all stakeholders.
Measure What Matters Award

H O N O R E E

DOJO4 is a community-based, global scale, member-owned tech cooperative that catalyzes positive transformations through exemplary custom technology and design.

WHO THEY ARE

DOJO4 is a community-based, global scale, member-owned tech cooperative that catalyzes positive transformations through exemplary custom technology and design.

WHY THEY’RE BEST FOR COLORADO

DOJO4 is the best scoring company in the Workers section of the BIA and has become a community resource since their founding 10 years ago. They’ve worked hard to build an organization that supports and engages their members, workers, clients and purpose-driven commerce. DOJO4 has become a fixture in the local tech community and represents a more humane and sustainable way of doing business.
Organic India USA is the best scoring company in the Environment section of the BIA. They devised methods to recover ancient bio-regenerative farming practices to achieve organic certification for small farms and bring herbal tea infusions to broad audiences. These efforts also help rural communities reach self-sufficiency and dignity.

Organic India partners with over 3,000 small family farmers and have converted tens of thousands of conventional farmlands to organic using bio-regenerative agriculture practices, which strengthen our global ecosystem by keeping carbon dioxide out of the atmosphere and instead store it in the soil.
HONOREE

Pote Law Firm, LLC

Industry: Legal services | Number of Employees: 1

WHO THEY ARE

Pote Law Firm is a public benefit law firm providing legal services to creative entrepreneurs and socially conscious companies. The company helps clients build business potential and cater to those clients willing to operate as a force for good.

WHY THEY’RE BEST FOR COLORADO

Pote Law Firm is the best scoring business in the Community section of the BIA. This company is committed to operating in a sustainable and responsible manner that considers people, planet and profit. Not only does Pote Law Firm provide high-quality legal services, but it also advocates for responsible and beneficial business practices and works with companies to help them achieve the same goals. This company aspires to transform the business community both locally and beyond so that each company looks after and provides value for all stakeholders.
The Alliance Center would like to thank the Best for Colorado Advisory Board for their guidance and support to lead the program and proceed to the final selection of our 2020 Best for Colorado Awards Recipients.

**COMMIT TO ACTION AWARDS**

Award recipients in this category are companies that applied to highlight a project, initiative, strategy, etc. they led which generates change and lasting impact. Our selection process focused on the process and efforts these companies implemented, difficulties they faced, how they overcame them and lessons-learned as a result.

**MEASURE WHAT MATTERS AWARDS**

The B Impact Assessment is a free tool provided by our partner B Lab to measure companies’ social and environmental impact. This award category recognized top performing B Corps and non-B Corps working with the last version (V6) of the BIA in the Best for Colorado network.

The Changemaker awards recognized the best scoring companies—overall. We also recognized companies in the categories of Community, Environment and Workers.