

MARKETING OFFERINGS

Want to broaden the marketing reach of your upcoming event? Utilize The Alliance Center’s expansive network to reach various media channels. We offer a 20% discount on these prices for tenants and nonprofits!

Offering	Tier 1 Free	Tier 2 \$25	Tier 3 \$50	Tier 4 \$100	Tier 5 \$250
Event on Public Events calendar (2.5k+ reach)	✓	✓	✓	✓	✓
Posting on corkboards for tenants	✓	✓	✓	✓	✓
Email to building listserv		✓	✓	✓	✓
Hyperlink event on Alliance monthly email to network (7k+ reach)		✓	✓	✓	✓
Featured event listing on TAC email to network (7k reach)			✓	✓	✓
Posting in tenant Building Buzz updates				✓	✓
2 social media posts (10k+ reach)				✓	✓
Featured on Hub Cafe slide (5k+ reach)					✓

“The atmosphere of The Alliance Center was perfect for our needs. The space was beautiful, calming and well lit with natural lighting. The staff was friendly but non-invasive, which made our participants feel empowered, safe and welcome.”

-Lara Powers, Survivor Engagement Advisor - Polaris Project