MAPS AND APPS
CUSTOM DATA VISUALIZATION TOOLS

CONVERT DATA INTO IMPACTFUL STORIES

Through geographic information systems (GIS), The Alliance Center creates customized, effective and beautiful spatial visualization tools to help you influence your audience and accelerate lasting solutions.

DATA VISUALIZATION TOOLS

Web Maps

Convert data into spatial mapping tools.
Whether you’d like to use your own data or discover other sources, we’ll render information into appealing maps by utilizing cutting-edge, location-based tools.

Online Apps

Use applications to add tangibility to your data.
We can transform your data and maps into an app specifically designed for tablets and mobile devices. This allows your audience to engage with your data and help you collect widespread information.

ArcGIS Storymaps

Transform your data into a captivating story.
Storymaps give holistic insight into your data. This personalized communications tool can include maps, apps, narratives, infographics and more to ensure your audience receives a tailored experience emphasizing your cause.
WHAT OUR MAPS AND APPS CAN DO FOR YOU

Discover open source data to support your cause

Simplify complex information by creating beautiful location-based tools

Narrate impactful stories to effectively engage your target audience

Maximize your reach through mapping and application tools

FEATURES INCLUDE:

• Personalized user-training
• Web hosting by The Alliance Center
• Embedded links

• Interactive
• Printable and sharable
• Compatible with Google Play and Apple App Stores

• Designed to your brand
• Trackable via Google Analytics
• Mobile-friendly

OUR PROVEN APPROACH WITH

Citizens’ Climate Lobby
Golden Chapter

“We collect messages from Colorado residents who want action on climate change and use these comments to build political will for climate policy.

Maps generated by The Alliance Center – showing where each comment originated – have provided a powerful visual tool for demonstrating to local, state and national leaders that their constituents support climate action.”

- Phil Nelson, Citizens Climate Lobby, Golden Chapter