

BEST FOR COLORADO AWARDS CELEBRATION

THURSDAY, JUNE 4, 2020 | DOORS OPEN AT 5:30 PM | HISTORY COLORADO CENTER

The Best for Colorado Awards Celebration is the annual **marquee event** for celebrating companies who have committed to using **business as a force for good**. The event convenes more than **300 leaders** across **all sectors of Colorado's responsible economy** and will celebrate our 2019-20 Best for Colorado honorees and participants.



EVENT SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$15,000	LEADING SPONSOR \$10,000	ACCELERATING SPONSOR \$5,000	MOBILIZING SPONSOR \$2,500
<ul style="list-style-type: none">• Named as Exclusive Presenting Sponsor• Named large leaf in The Alliance Center lobby for one year• Newsletter recognition and opportunity to speak the Awards Celebration• Social media mention and individualized promotion• Reserved seating in main event space• Inclusion of company logo on press releases and other event publicity pieces prior to event• Six-foot table in prime location in exhibit space at event• Full-page ad in the event program• Recognition at event, including verbal recognition, event signage and in program• Logo and website hyperlink on The Alliance Center website• 20 complimentary tickets to the event• Additional tickets at a 30% discount off the regular price of admission	<ul style="list-style-type: none">• Named small leaf in The Alliance Center lobby for one year• Recognition in Best for Colorado newsletter• Social media mention and individualized promotion• Reserved seating in main event space• Six-foot table in exhibit space at event to display promo items• Inclusion of company logo on press releases and other event publicity pieces prior to event• Full-page ad in the event program• Recognition at event, including verbal recognition, event signage and in program• Logo displayed on The Alliance Center website• 15 complimentary tickets• Additional tickets at a 25% discount off the regular price of admission	<ul style="list-style-type: none">• Named small leaf in The Alliance Center lobby for one year• Recognition in Best for Colorado newsletter• Social media mention• Reserved seating in main event space• Six-foot table in exhibit space at event to display promo items• Inclusion of company logo in press releases and publicity pieces prior to event• Half-page ad in the event program• Recognition at event, including verbal recognition, event signage and in program• Logo displayed on The Alliance Center website• Eight complimentary tickets• Additional tickets at a 20% discount off the regular price of admission	<ul style="list-style-type: none">• Social media mention• Six-foot table in exhibit space at event to display promo items• Inclusion of company name in press releases and publicity pieces prior to event• Half-page ad in the event program• Recognition at event, including event signage and in program• Logo displayed on The Alliance Center website• Four complimentary tickets• Additional tickets at a 15% discount off the regular price of admission



**THE ALLIANCE
CENTER**

1536 Wynkoop Street
Denver, CO 80202
www.thealliancecenter.org

For more information please contact Kristen Leary, Director of Development at kleary@thealliancecenter.org or (303) 405-6792. Customized sponsorship available by request.

Sponsorships must be confirmed and logos and advertisements received by May 15, 2020, to be included in the event program book.

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BEST FOR
COLORADO





SHOWCASE YOUR COMPANY!

Get in front of Colorado's responsible business community with an exhibit table at our Best for Colorado Awards Celebration! Color coding below matches sponsorship levels. Secure your sponsorship early for first choice on location!

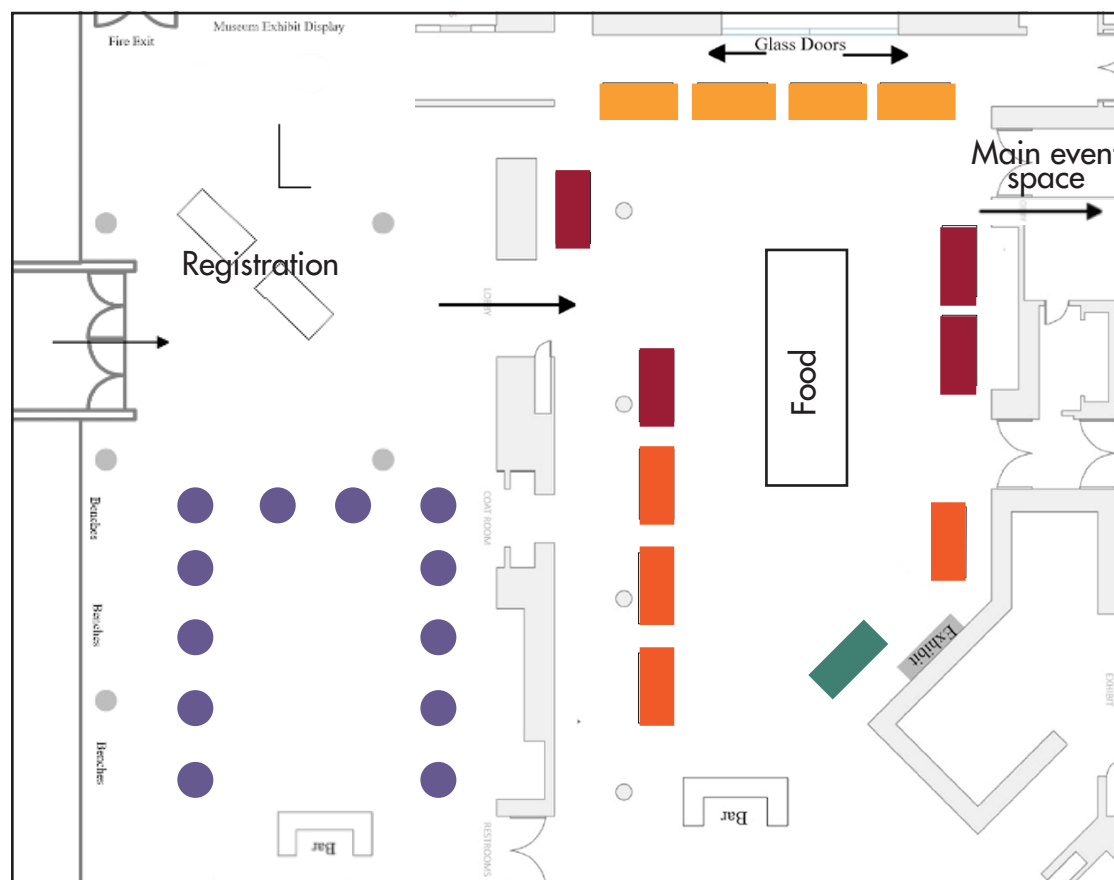
EXHIBIT TABLE OPPORTUNITIES

EXHIBITING TABLE \$500

- Discounts available for Best for Colorado companies
- Small table in exhibit space at event
- Two complimentary tickets to the event
- Recognition in program
- Business name on The Alliance Center website

-  Presenting sponsor
-  Leading sponsor
-  Accelerating sponsor
-  Mobilizing sponsor
-  Exhibitor

EVENT SPACE DIAGRAM



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