



THE ALLIANCE CENTER

CONNECTING PEOPLE.
INSPIRING IMPACT.

Our mission is to **demonstrate** sustainability in action and **mobilize** change agents to **accelerate** solutions.

The Alliance Center envisions a sustainable and equitable future in which all communities thrive, democracy is strong, the economy works for everyone and the planet is healthy.

OUR ROBUST NETWORK

Partnering with The Alliance Center can expand your reach and enhance your brand. Our network, curated over the last 15 years, is a great avenue to grow your audience.

450

events hosted each year

50

mission-aligned tenant organizations

7,000

newsletter subscribers

29,000

website visitors annually

17,000

event attendees annually

180

Best for Colorado businesses

9,800

social media followers

86,000

unique webpage views

OUR REACH TOGETHER

Corporate partnerships with The Alliance Center offer a unique and powerful opportunity to enhance your brand awareness. We offer a diverse set of sponsorship benefits, and this sponsorship menu is just a starting point. We value personal connections and prefer to develop meaningful partnerships with our sponsors. Let's work together to help make the world a better place starting right here at home!

DEMONSTRATE

A partnership with The Alliance Center is more than the chance to plaster your logo on a wall. We provide a unique opportunity for sponsors to display their brand in the Colorado's hub of sustainability. With prominent placement in the highest scoring LEED building in the state, you will demonstrate your company's commitment to doing good and get exposure to the state's leading change agents.

ACCELERATE

Sponsoring The Alliance Center is the perfect opportunity to accelerate your marketplace awareness. From 17,000 event attendees each year, to the 180 businesses in our Best for Colorado program, to the thousands that follow us on social media, sponsoring The Alliance Center connects you to the right audience through a diverse offering of platforms.

MOBILIZE

We focus on action in everything we do, so instead of passively reaching our audience, we mobilize them to drive change. By sponsoring The Alliance Center, your company becomes an agent of change, engaging in sustainable solutions for a better future. A partnership with The Alliance Center distinguishes your brand as part of something bigger.

SPONSORSHIP MENU

	Sustainer \$1,000	Accelerator \$2,500	Mobilizer \$5,000	Catalyst \$10,000
Company logo on The Alliance Center's website	✓	✓	✓	✓
Company logo displayed on digital screens in our hub cafe	✓	✓	✓	✓
Company logo included in our monthly newsletter		✓	✓	✓
One social media mention per quarter			✓	✓
Company name featured on leaf in our hub cafe			✓ <small>*small (6 available)</small>	✓ <small>*large (6 available)</small>
Two featured stories on social media				✓
One guest blog post on The Alliance Center's site				✓

All benefits apply to one-year terms, unless otherwise noted.

starting at
\$500

Event Sponsorships

The Alliance Center hosts a wide variety of events each year. From workshops for businesses, to our Solutions Speaker Series, to our signature Best for Colorado Award Ceremony, there are lots of opportunities to support Alliance events. Sponsorship opportunities are available for individual events, for full event series or as customized packages. Ask us about discounted event sponsorship packages for our organizational sponsors!

For more information about event opportunities and sponsorship levels, contact Kristen Leary at kleary@thealliancecenter.org or (303) 405-6792.



Pictured: Sample leaves in our hub cafe. Leaves are available for purchase outside of sponsorship packages as well.

Don't see the right package for you? The Alliance Center is happy to explore a unique or customized sponsorship opportunity. Please contact us to discuss further.