

# The Alliance Center

## Launching Our Next Era of Impact

### WHO WE ARE

We exist to bring people together to solve systemic problems. Climate change is the greatest challenge in modern history, and it will affect all of us within our lifetimes. The Alliance is tackling this issue head on.

Our mission is to **DEMONSTRATE** sustainability in action and **MOBILIZE** change agents to **ACCELERATE** solutions.

The Alliance Center envisions a sustainable and equitable future in which all communities thrive, democracy is strong, the economy works for everyone and the planet is healthy.

### OUR PROVEN APPROACH

#### DEMONSTRATE

**6** LEED CERTIFICATIONS

three of them Platinum, currently the highest scored building in Colorado

**100** THOUSAND WASTE ITEMS

diverted annually through our Hard to Recycle station

**25.7** KW OF CLEAN ENERGY

produced by the Alliance's rooftop solar panels

#### ACCELERATE

**233** LEGISLATIVE WINS

since 2014, tenant-led, Alliance-supported

**40** NEW COMPANIES

joined our Best for Colorado community over the last year

**80** PERCENT OF OUR TENANTS

state they are more effective because they are at the Alliance

#### MOBILIZE

**180** VALUES-DRIVEN BUSINESSES

through the Best for Colorado program

**50** TENANT ORGANIZATIONS

advancing their missions in our coworking space

**450** EVENTS THAT MOBILIZE

over 17,000 change agents annually

We leverage our high-performance building with its collaborative working and event space to accelerate sustainable solutions. The Alliance Center's programs mobilize our tenants, partners and supporters to combat climate change in an equitable way. We measure our impact through the United Nations' Sustainable Development Goals. All 17 goals are accelerated by our tenants.

The Alliance Center's work directly advances these seven:



# SOLUTIONS IN ACTION



**THE ALLIANCE  
CENTER**

**Grow the capacity of change agents advancing critical sustainability solutions.** The Alliance spent the last 15 years forming a powerful network, *demonstrating* the power of collaboration through our building and the community it supports. We offer tailored services to *accelerate* our community's effectiveness and impact. We are now focused on *mobilizing* our network to face the greatest challenge of our time, the climate crisis. This includes a new emphasis on virtual communication technology to reach audiences beyond The Alliance Center's walls. We are focused on *accelerating* the youth climate movement and *mobilizing* young voters. To accomplish this, we partner with institutions of higher education, equity organizations and youth-focused nonprofits, including CU Denver, CU Boulder, Youth Sustainability Coalition, Peace Jam and the Equity Project.



**CLIMATE+  
DEMOCRACY**

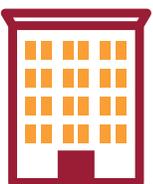
**Empower agents of change to fight the climate crisis through civic engagement and calls to action.** We partner with youth climate leaders to institutionalize the changes needed to address the climate crisis. To do this, we *mobilize* youth leaders through partnerships with universities, nonprofits and equity-focused institutions. We *accelerate* civic engagement through our Solutions Speaker Series, which will address topics at the intersection of climate and democracy, including the census, Earth Day, the civic power of business and decoding the 2020 ballot. To complement our educational programming, we are developing customized GIS maps and data visualization to inform climate-related policy. We *accelerate* our work nationally through a partnership with the State of American Democracy Project.



**BEST FOR  
COLORADO**

**Increase the number and impact of socially and environmentally responsible businesses in Colorado.**

To accomplish this, we partner with B Lab, B Local and many more. Our new Commit to Action Campaign calls for companies to make tangible commitments leading to measurable environmental, civic and social justice actions. We provide resources for businesses to *accelerate* their corporate social responsibility journey. Some of these resources include workshops, seminars and an annual award ceremony, as well as media spotlights to highlight best practices. To *accelerate* businesses' impact, we partner with the University of Colorado Denver School of Business to create tailored impact improvement plans for Best for Colorado companies.



**LIVING  
LABORATORY**

**Pilot innovative sustainability solutions utilizing our building as a demonstration site.** The Alliance Center partners with commercial building industry leaders to *demonstrate* sustainable technologies and approaches that reduce the building sector's negative impact on climate change and improve occupant well-being. We are innovative leaders exploring new solutions, documenting and sharing lessons learned and breaking trail for the industry to follow. Most recently, we have partnered with the National Renewable Energy Laboratory to quantify the energy savings enabled by direct current microgrids and educate the sector on the transformational potential impact of microgrids.