ACTIONABLE IMPACT
Impact Area: Environment

BEST FOR COLORADO

COMPANY SPOTLIGHT:

CauseLabs

COMPANY SIZE: 5-10

Focus: Energy and Emissions Tracking

Quantifying and targeting greenhouse gas emissions is a strategic way for companies to improve their impact. It allows them to mitigate climate-related risks to health, security and the environment. Businesses can benefit from increased energy efficiency, long-term cost reductions and attracting values aligned employees.

"It is important at CauseLabs that we have a positive impact on the environment and our communities. Without being able to track our impact, we were at a loss knowing how we are doing on particular metrics. This tracker allows us to determine our team's collective impact."
– Rebecca Colgate, Director of Project Management at CauseLabs

As a remote company operating out of various locations, CauseLabs has created an easy-to-use spreadsheet that allows employees to track and record their emissions. From travel for work to energy usage in their home offices, CauseLabs makes greenhouse gas emission tracking as simple as possible for their team.

WHY AND HOW TO TRACK EMISSIONS

CauseLabs wanted to improve their company's internal environmental impact, but as a fully remote team, they hit the barrier of trying to calculate their collective footprint. They created an Emission Tracking Spreadsheet to make it possible. CauseLabs' easy-to-use template is a simple tool they created in Google Sheets. Each member of the company uses it to record their air and car travel and home office footprint. With this spreadsheet, the team is able to calculate their collective emissions in pounds of CO_2 per year.

ADDITIONAL BENEFITS FOR THE COMPANY

CauseLabs is working hard to measure their impact and make changes. The company has been able to tackle their carbon footprint, which had not been possible in previous years, and they can now incorporate carbon offsets in their annual budget. Last year alone, they were able to offset 38 percent of their emissions, and this year they plan to offset 75 percent!

Recently, Causelabs has placed a larger emphasis on evaluating the environmental impact of their suppliers. When possible, the company opts for green services from companies who focus on offsetting their carbon footprint, too. The ripple effect to be more conscientious about their carbon footprint has even influenced individual team members to personally make their homes and offices more efficient.

RESOURCES

- Downloadable Google Sheet Emissions Tracker Template
- Colorado Carbon Fund allows individuals, business and communities to calculate and offset individual greenhouse gas emissions. The money donated funds carbon offsets and sustainability programs within Colorado.
- Travel Navigator is an online resource that calculates the carbon emissions from flights. All you do is put in your departure and destination locations.
- Carbonify.com is another CO_2 emissions calculator that estimates tons of carbon dioxide emitted from activities and how many trees it would take to offset emissions.