

# BEST FOR COLORADO AWARDS CELEBRATION

THURSDAY, JUNE 6, 2019 | MILE HIGH STATION

The Best for Colorado Awards Celebration is an evening of celebration and inspiration with the companies and leaders who have committed to using business as a force for good. The event will celebrate our 2018-19 Best for Colorado challenge honorees and participants.



## EVENT SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$15,000

- Named as Exclusive Presenting Sponsor
- Exclusive access to event VIP area
- Sponsor recognition and opportunity to speak at one Best for Colorado workshop attended by participating and interested companies
- Social media mention (1) and promotion (1)
- Three cocktail tables reserved in main event space
- Inclusion of company logo on press releases and other event publicity pieces prior to event
- Six-foot table in exhibit space at event to display promo items
- 15 complementary tickets to the event
- Full-page ad in the event program
- Recognition at event, including verbal recognition, event signage and in program
- Logo and website hyperlink on The Alliance Center website
- Additional tickets at reduced rate of 35% discount

### GOLD SPONSOR \$8,000

- Recognition at one Best for Colorado workshop attended by participants and interested companies
- Social media mention (1) and promotion (1)
- Two cocktail tables reserved in main event space
- Inclusion of company logo on press releases and other event publicity pieces prior to event
- Six-foot table in exhibit space at event to display promo items
- Eight complementary tickets
- Half-page ad in the event program
- Recognition at event, including verbal recognition, event signage and in program
- Logo displayed on The Alliance Center website
- Additional tickets at reduced rate of 25% discount

### SILVER SPONSOR \$5,000

- Social media mention (1)
- One cocktail table reserved in main event space
- Company name included in press releases and publicity pieces prior to event
- Six-foot table in exhibit space at event to display promo items
- Six complementary tickets
- Quarter-page ad in the event program
- Recognition at event, including event signage and in program
- Logo displayed on The Alliance Center website
- Additional tickets at reduced rate of 15% discount

### BRONZE SPONSOR \$2,500

- Small table in exhibit space at event to display flyers or brochures
- Four complementary tickets
- Recognition at event, including event signage and in program
- Logo displayed on The Alliance Center website
- Additional tickets at reduced rate of 10% discount

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

If one of these packages does not feel appropriate for you or your business, The Alliance Center is happy to explore a unique or customized sponsor opportunity. Please contact us to discuss further.



## THE ALLIANCE CENTER

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For more information please contact Kelly Honecker, Senior Director of Development at [khonecker@thealliancecenter.org](mailto:khonecker@thealliancecenter.org) or (303) 454-3305.

Sponsorships must be confirmed and logos and advertisements received by May 17, 2019 to be included in the event program book.