

BEST FOR COLORADO AWARDS CELEBRATION

THURSDAY, JUNE 6, 2019 | MILE HIGH STATION

The Best for Colorado Awards Celebration is an evening of celebration and inspiration with the companies and leaders who have committed to using business as a force for good. The event will celebrate our 2018-19 Best for Colorado challenge honorees and participants.



EVENT SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$10,000

- Named as Exclusive Presenting Sponsor
- Exclusive access to event VIP area
- Sponsor recognition and opportunity to speak at one Best for Colorado workshop attended by participating and interested companies
- Social media mention (1) and promotion (1)
- Three cocktail tables reserved in main event space
- Inclusion of company logo on press releases and other event publicity pieces prior to event
- Six-foot table in exhibit space at event to display promo items
- 15 complementary tickets to the event
- Full-page ad in the event program
- Recognition at event, including verbal recognition, event signage and in program
- Logo and website hyperlink on The Alliance Center website
- Additional tickets at a 35% discount off the regular price of admission

GOLD SPONSOR \$6,000

- Recognition at one Best for Colorado workshop attended by participants and interested companies
- Social media mention (1) and promotion (1)
- Two cocktail tables reserved in main event space
- Inclusion of company logo on press releases and other event publicity pieces prior to event
- Six-foot table in exhibit space at event to display promo items
- Eight complementary tickets
- Half-page ad in the event program
- Recognition at event, including verbal recognition, event signage and in program
- Logo displayed on The Alliance Center website
- Additional tickets at a 25% discount off the regular price of admission

SILVER SPONSOR \$3,000

- Social media mention (1)
- One cocktail table reserved in main event space
- Company name included in press releases and publicity pieces prior to event
- Six-foot table in exhibit space at event to display promo items
- Six complementary tickets
- Quarter-page ad in the event program
- Recognition at event, including event signage and in program
- Logo displayed on The Alliance Center website
- Additional tickets at a 15% discount off the regular price of admission

BRONZE SPONSOR \$1,500

- Small table in exhibit space at event to display flyers or brochures
- Four complementary tickets
- Recognition at event, including event signage and in program
- Logo displayed on The Alliance Center website
- Additional tickets at a 10% discount off the regular price of admission

ADDITIONAL SPONSORSHIP OPPORTUNITIES

If one of these packages does not feel appropriate for you or your business, The Alliance Center is happy to explore a unique or customized sponsor opportunity. Please contact us to discuss further.



THE ALLIANCE CENTER

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For more information please contact Kelly Honecker, Senior Director of Development at khonecker@thealliancecenter.org or (303) 454-3305.

Sponsorships must be confirmed and logos and advertisements received by May 17, 2019 to be included in the event program book.