THE ALLIANCE CENTER
IMPACT REPORT
2018
FROM THE EXECUTIVE DIRECTOR

Dear Friends,

Thanks to our incredible, supportive community, 2018 was a year of dramatic growth, both within our team and in terms of our ability to make a difference. I was honored to take on the position of executive director in May, and since that time we have reached full tenant occupancy (with a wait list) in our building, and we welcomed six new staff members and eight board members in an effort to expand and diversify our capacities and our impact.

We also completed major projects that further reinforce our status as a leader in high-performance building innovation. Our sunken patio is now home to an urban sustainable garden, providing a refreshing natural space in the heart of LoDo for our tenants and visitors. On our first floor, we installed a state-of-the-art Hard to Recycle Station where our community can recycle materials such as batteries, e-waste, plastic bags and much more. In 2018, our LEED platinum facility welcomed over 17,000 people to educate, connect and inspire informed action.

Our programs create cross-sector solutions in our communities, economy and environment, further positioning us as the hub of sustainability in Colorado. The Alliance hosted luminaries and leaders from around the world to elevate the conversation, strategies and action regarding climate change mitigation, adaptation and resilience. Dozens of new collaborations started as a result of our programs, driving tangible action in our state. We informed hundreds of Coloradans in advance of the midterm elections and provided nonpartisan, objective information regarding the most effective ways to engage in the democratic process.

We now manage the Best for Colorado program, leveraging a powerful partnership with B Lab, the nonprofit behind the B Corp movement. Governor Polis helped us launch the program, which is designed to strengthen and grow the number and impact of socially and environmentally responsible businesses across the state. Collaboration continues to be the heart of our work, as evidenced by the incredible policy work of our tenants. Of the 35 pro-sustainability bills that were passed this year in Colorado, eight of them were the result of two or more Alliance Center tenants working together. Our tenants are truly a powerful force, and in supporting us you support the work of all our tenant organizations.

All of this amazing progress could not have happened without you, and 2019 is starting off on a powerful trajectory. We are now better positioned than ever as an organization, community and state to create a truly sustainable Colorado. We look forward to working with you in the months and years ahead. After all, it will take all of us working together to create thriving communities, a strong democracy, an equitable economy and a healthy planet. Thank you for your help in making this work possible. Hope to see you soon at The Alliance Center!

Brenna Simmons-St. Onge, Executive Director
WHO WE ARE

OUR VISION

A truly equitable, inclusive and sustainable future.

OUR MISSION

The Alliance Center brings people together to create a world where our communities thrive, our democracy is strong, our economy works for everyone and our planet is healthy.

OUR GOAL

Our goal is to transition Colorado to an equitable, clean-energy economy by 2050. We work to reduce greenhouse gas emissions by 50 percent by 2030, with the ultimate goal of a fossil fuel-free Colorado by 2050. To accomplish this, The Alliance Center will:

• Increase the number and positive impacts of socially and environmentally conscious businesses in Colorado.
• Provide tools, resources and knowledge to drive equitable climate action at the individual, organizational, municipal and state levels.
• Leverage our programs to help create healthy social, political, environmental and economic systems in which everyone can thrive.
• Demonstrate, share and scale tangible solutions for high-performance buildings and cutting-edge technology.
• Mobilize our extensive network, starting with our over 50 mission-aligned tenants, to make sustainability accessible, inclusive and equitable in Colorado.
2018 HIGHLIGHTS

Governor Hickenlooper visited in June to discuss Colorado’s Climate Action Plan.

Mayor Hancock rolled out Denver’s Climate Action Plan here in January.

We opened our urban sustainable garden in our sunken patio space in June.

Governor Elect Polis joined us for our Best for Colorado Launch Party in November.
DEMONSTRATING SUSTAINABILITY

ENERGY EFFICIENCY

88
Energy Star Score
(out of 100)
Translation: Our building is more energy efficient than 88 percent of our peers.
In 2018, our building produced 60,350 kWh less in greenhouse gas emissions than other energy-efficient buildings in Denver. That’s equivalent to 275,000 fewer miles driven.

COLORADO’S FIRST LEED PLATINUM CERTIFICATION UNDER THE NEWEST VERSION OF LEED, V4

GREENBUILD INTERNATIONAL CONFERENCE AND EXPO

In November our director of building operations, Chris Bowyer, was invited to speak at the international Greenbuild conference about our green building practices.

TRANSPORTATION

Over 83% of tenants commuted using transportation other than a single-occupancy vehicle
In January, former Governor Hickenlooper announced his EV regional plan here at The Alliance Center
Our EV fast charger was the 1st fast charger installed in LoDo.
In the first full year of operation, the fast charger saved 2,500 kg in greenhouse gas emissions, taking 10,000 vehicle miles off the road.

WASTE REDUCTION

Hard To Recycle
In December we installed our new Hard to Recycle Station, where our community can recycle materials such as batteries, e-waste, plastic bags and more.
Over 83% of our building’s waste is diverted from the landfill
Over 50,000 pounds of material recycled
Over 17,000 pounds of mixed organics composted

83% of our building’s waste is diverted from the landfill

Over 200,000 items diverted

17,000
MOBILIZE, ACCELERATE AND EDUCATE

COLLECTIVE IMPACT

100% Mission-Aligned Tenant Organizations

74% of tenants say they are more effective and efficient in their jobs because they work at The Alliance Center

74% of tenants say that being in The Alliance Center allows them to make key connections that they otherwise would not have made

17,000 People attended events in our event space

Over 1,300 people attended our programmatic events to learn, connect and take informed action

75% of attendees return for another event

82% found our programs valuable

40% of our program attendees made a new connection AND followed up with that connection

26% of our event attendees started a new collaborative project(s) as a result of our programs

PROGRAMS

482 Events held in our certified green event space

BEST FOR COLORADO

In October we officially took over the Best for Colorado program from our partners at B Lab. The program invites all Colorado companies to measure and improve their social and environmental impact. We kicked off the program with a launch party attended by Governor Polis, local chamber of commerce leaders and members of the Denver business community.

132 Best for Colorado businesses in October 2018

Four Areas the Best for Colorado assessment scores companies on: Environment, Community, Work Force and Governance

Our shared workspace model generates collaborative opportunities among our tenants. In 2018, our tenants achieved the following legislative successes:

8 pro-sustainability bills passed

13 anti-sustainability bills successfully blocked

74% of tenants say they are more effective and efficient in their jobs because they work at The Alliance Center
Contributors to The Alliance Center donated $1,032,132 in 2018. We thank all of these donors for their generosity. We are humbled by the continued commitment of our supporters to the mission of The Alliance Center. The following financial information is based on preliminary results and has not yet been audited.

### 2018 Revenue
- 30% Foundation Grants: $883,124
- 9% Social Enterprise: $451,092
- 11% Individual Donors: $127,970
- 1% In-Kind: $18,749
- 1% Corporate Giving*: $1,593
- 1% Investment Income*: $696

### 2018 Expenses
- 73% Programs: $1,004,282
- 16% Administration: $314,968
- 11% Development: $208,911

*Represents less than 1 percent of income
<table>
<thead>
<tr>
<th>2018 DONORS</th>
<th>2018 DONORS</th>
</tr>
</thead>
<tbody>
<tr>
<td>In Memory of Joan White</td>
<td>Ashley Lovell</td>
</tr>
<tr>
<td>In Memory of Leonard and Alice Ruback</td>
<td>Aspen Community Foundation</td>
</tr>
<tr>
<td>In Memory of Margaret Pauls</td>
<td>Barret Ramey</td>
</tr>
<tr>
<td>In Honor of Alliance Staff</td>
<td>Ben Northcutt</td>
</tr>
<tr>
<td>In Honor of Dan Friedlander</td>
<td>Ben Valore-Caplan</td>
</tr>
<tr>
<td>In Honor of Kelly Honecker</td>
<td>Benevity Community Impact Fund</td>
</tr>
<tr>
<td>In Honor of Kimberly Hughes</td>
<td>Betsy Moszeter</td>
</tr>
<tr>
<td>In Honor of Sterling Tomkins</td>
<td>Bill Becker</td>
</tr>
<tr>
<td>Anonymous</td>
<td>Bill Callison</td>
</tr>
<tr>
<td>Aaron Sidder</td>
<td>Bill Weiler</td>
</tr>
<tr>
<td>Aaron Torres</td>
<td>Bob Allison</td>
</tr>
<tr>
<td>Adam Meltzer</td>
<td>Bob Doyle</td>
</tr>
<tr>
<td>Adam Stenftenagel</td>
<td>Bojinka Bishop</td>
</tr>
<tr>
<td>Addie McHale</td>
<td>Bonnie Eckert</td>
</tr>
<tr>
<td>AJ Grant</td>
<td>Bradley Udall</td>
</tr>
<tr>
<td>Alex Bethel</td>
<td>Brandee Cooklin</td>
</tr>
<tr>
<td>Alexander Boian</td>
<td>Brandon Welch</td>
</tr>
<tr>
<td>Alexia Eslan</td>
<td>Brenda Roush</td>
</tr>
<tr>
<td>Allen Best</td>
<td>Brenna Simmons-St Onge</td>
</tr>
<tr>
<td>Allison Schmidt</td>
<td>Bridget Murray</td>
</tr>
<tr>
<td>Alpine Bank</td>
<td>Brighthouse Life Insurance Company</td>
</tr>
<tr>
<td>AmazonSmile Foundation</td>
<td>Bruce DeBoskey</td>
</tr>
<tr>
<td>Amber Rivera</td>
<td>Bryan Yim</td>
</tr>
<tr>
<td>Amy Battles</td>
<td>Bud Wilson</td>
</tr>
<tr>
<td>Amy Gilson</td>
<td>Carl Shusman</td>
</tr>
<tr>
<td>Amy Steinhoff</td>
<td>Carla Konwinski</td>
</tr>
<tr>
<td>Amy Wood</td>
<td>Carlotta Pham</td>
</tr>
<tr>
<td>Angel Touch Commercial Cleaning</td>
<td>Carol Sullivan</td>
</tr>
<tr>
<td>Angela Boag</td>
<td>Carolyn Grant</td>
</tr>
<tr>
<td>Anna Zawisza</td>
<td>Casey Roberts</td>
</tr>
<tr>
<td>Anne Behlouli</td>
<td>Catherine Greener</td>
</tr>
<tr>
<td>Antoinette Maes</td>
<td>Catherine Wiersma</td>
</tr>
<tr>
<td></td>
<td>Celeste Cizik</td>
</tr>
<tr>
<td></td>
<td>Chad King</td>
</tr>
<tr>
<td></td>
<td>Charles Haddox</td>
</tr>
<tr>
<td></td>
<td>Charles Kutscher</td>
</tr>
<tr>
<td></td>
<td>Charles White</td>
</tr>
<tr>
<td></td>
<td>Charlie Stein</td>
</tr>
<tr>
<td></td>
<td>Charlie Wilde</td>
</tr>
<tr>
<td></td>
<td>Cheryl Spector</td>
</tr>
<tr>
<td></td>
<td>Chet Pauls</td>
</tr>
<tr>
<td></td>
<td>Chris Bauch</td>
</tr>
<tr>
<td></td>
<td>Chris Hinds</td>
</tr>
<tr>
<td></td>
<td>Chris Nevitt</td>
</tr>
<tr>
<td></td>
<td>Chris Steinkamp</td>
</tr>
<tr>
<td></td>
<td>Christie Greene</td>
</tr>
<tr>
<td></td>
<td>Christopher Johnson</td>
</tr>
<tr>
<td></td>
<td>Christopher Stuart</td>
</tr>
<tr>
<td></td>
<td>Chuck Ray</td>
</tr>
<tr>
<td></td>
<td>Clare Epke</td>
</tr>
<tr>
<td></td>
<td>Clayton Bartczak</td>
</tr>
<tr>
<td></td>
<td>Colin Lamb</td>
</tr>
<tr>
<td></td>
<td>Colleen Jorgensen</td>
</tr>
<tr>
<td></td>
<td>Collin Tomb</td>
</tr>
<tr>
<td></td>
<td>Community Foundation Serving Boulder County</td>
</tr>
<tr>
<td></td>
<td>Community Shares of Colorado</td>
</tr>
<tr>
<td></td>
<td>Coohills Restaurant and Bar</td>
</tr>
<tr>
<td></td>
<td>Coors Brewing Company</td>
</tr>
<tr>
<td></td>
<td>Crystal Reser</td>
</tr>
<tr>
<td></td>
<td>Dan Kriesberg</td>
</tr>
<tr>
<td></td>
<td>Dani Orth</td>
</tr>
<tr>
<td></td>
<td>Danielle Varda</td>
</tr>
<tr>
<td></td>
<td>Daryl Shute</td>
</tr>
<tr>
<td></td>
<td>Dave and Bonnie Leary</td>
</tr>
<tr>
<td></td>
<td>David and Elaine Orr</td>
</tr>
<tr>
<td>2018 DONORS</td>
<td></td>
</tr>
<tr>
<td>-------------</td>
<td></td>
</tr>
<tr>
<td>David Carlson</td>
<td>Frontstream</td>
</tr>
<tr>
<td>David Ganske</td>
<td>Gail and Alan Schwartz</td>
</tr>
<tr>
<td>David Pessel</td>
<td>Gail Coray</td>
</tr>
<tr>
<td>David Rochlin</td>
<td>Gary Community Investments</td>
</tr>
<tr>
<td>David Takahashi</td>
<td>Gay Ummel</td>
</tr>
<tr>
<td>Dean Stanberry</td>
<td>Goddess Garden Organic</td>
</tr>
<tr>
<td>Debra Brown</td>
<td>Gordon Robertson</td>
</tr>
<tr>
<td>Denis Moynihan</td>
<td>Graham Walker</td>
</tr>
<tr>
<td>Denver Foundation</td>
<td>Greg Bradshaw</td>
</tr>
<tr>
<td>Derek Cole</td>
<td>Greg Fossen</td>
</tr>
<tr>
<td>Diana Bray</td>
<td>Gregory Hall</td>
</tr>
<tr>
<td>Diana Goldberg</td>
<td>Haley Sladek</td>
</tr>
<tr>
<td>Diana Underhill</td>
<td>Heather Kintz</td>
</tr>
<tr>
<td>Diane Rosenthal</td>
<td>Heather Potters</td>
</tr>
<tr>
<td>Dick and Dottie Lamm</td>
<td>Heidi Comer</td>
</tr>
<tr>
<td>Don Saal</td>
<td>Helene Lefkowitz</td>
</tr>
<tr>
<td>Don Smith</td>
<td>Ian Stern-Markovitz</td>
</tr>
<tr>
<td>Donald Mayer</td>
<td>Jack Wilson</td>
</tr>
<tr>
<td>Donna Brooks</td>
<td>Jackie Slocombe</td>
</tr>
<tr>
<td>Dorothy Emery</td>
<td>James Lincoln</td>
</tr>
<tr>
<td>Dowling Foundation</td>
<td>Jane Allo</td>
</tr>
<tr>
<td>Eduardo Oteiza</td>
<td>Jasmina Petrovic</td>
</tr>
<tr>
<td>Educational Foundation of America</td>
<td>Jeanine Mason</td>
</tr>
<tr>
<td>Elaine Honecker</td>
<td>Jeff Hohensee</td>
</tr>
<tr>
<td>Eliot Street Fund</td>
<td>Jeff Mauck</td>
</tr>
<tr>
<td>Elise Jones</td>
<td>Jeff Neuman-Lee</td>
</tr>
<tr>
<td>Ella Stueve</td>
<td>Jeffrey Ackermann</td>
</tr>
<tr>
<td>Ellen Davis</td>
<td>Jennifer Clanahan</td>
</tr>
<tr>
<td>Erin Crosse</td>
<td>Jennifer Leitsch</td>
</tr>
<tr>
<td>Erin Sinnott</td>
<td>Jennifer Oreamuno</td>
</tr>
<tr>
<td>Evi Klett</td>
<td>Jeos Oreamuno</td>
</tr>
<tr>
<td>Ford Church</td>
<td>Jeremy Lauffenberg</td>
</tr>
<tr>
<td>Frank Rukavina</td>
<td>Jeremy Rowland</td>
</tr>
<tr>
<td>Jerimiah Sanders</td>
<td>Jerry Tinianow</td>
</tr>
<tr>
<td>Jerry Wheeler</td>
<td>Jessica Noelke</td>
</tr>
<tr>
<td>Jill Nelson and Thomas Bidell</td>
<td>Jim Abbey</td>
</tr>
<tr>
<td>Jim Havey</td>
<td>Jocelyn Hittle</td>
</tr>
<tr>
<td>Joe Breddan</td>
<td>Joe Wood</td>
</tr>
<tr>
<td>Joel Strohecker</td>
<td>John Beltrone</td>
</tr>
<tr>
<td>John Byrd</td>
<td>John Cohn</td>
</tr>
<tr>
<td>John Doherty</td>
<td>John Genell</td>
</tr>
<tr>
<td>John Hickenlooper</td>
<td>John Howlett</td>
</tr>
<tr>
<td>John Tandler</td>
<td>Jonah Howards</td>
</tr>
<tr>
<td>Jonathan Hymer</td>
<td>Jonathan Schmitz</td>
</tr>
<tr>
<td>Jonathan Wachtel</td>
<td>Joseph Havey</td>
</tr>
<tr>
<td>Josie and Rollie Heath</td>
<td>Josie Strutz</td>
</tr>
<tr>
<td>Judy Capra</td>
<td>Julia Ferguson</td>
</tr>
<tr>
<td>Julia Stewart</td>
<td>Julie Edwards</td>
</tr>
<tr>
<td>Julie Kronenberger</td>
<td>Julie Lang</td>
</tr>
<tr>
<td>Justin LeVeque</td>
<td></td>
</tr>
</tbody>
</table>
2018 DONORS

K.J. McCorry
Karl Friedman
Karmyn Heilmann
Kathleen Butler
Kathryn Mutz
Katie Vega
Kelly Honecker
Kelly Measom
Ken Jacobs
Ken Kirkpatrick
Ken Neubecker
Kendra Occhipinti
Kenneth Bettenhausen
Kerrie Boese
Kevin Eronimous
Kevin Morse
Kim Hedberg
Kirsten Frysinger
Kristine Amendt
Larry Christensen
Larry Hoyt
Laura Harper
Laura Phillips-Strain
Laura Riley
Laura Rubin
Laura Zasper
Lauren McDonell
Laurie Johnson
Leena Waite
Lenord Bacon
Leonard Slosky
Lesley LeFevre
Leslie Baer
Let Em Have It Salon
Lilian Francklyn
Linda Burtis
Linda Dahl
Linda Foreman
Linda Harmon
Linda Lipsius
Lisa Warren
Liz Goehring
Llewellyn Wells
Lois Walton
Louis Wertz
Luke Currin
Lynn Israel
Malinda Mochizuki
Marc Alston
Marc Atlas
Marc Buonanni
Marc Eichinger
Marc Ross
Margaret Williams
Mark Brandt
Mark Safty
Mark Stevens
Martin Goldhaber
Mary Caulkins and Karl Kister
Mary Goshorn
Mat Elmore
Matt Ghormley
Matt Teeters
Matthew Frommer
Matthew Koch
Megan Jorgensen
Melanie Minor
Melissa Baldridge
Melissa Guba
Melissa Valentin
Michael Allender
Michael Bennet and Susan Daggett
Michael Berkery
Michael Heyne
Michelle Barnes
Michelle Roche
Mile High United Way
Miranda Glasbergen
Moira Wiedenman
Molly Ross
Nanci Avitable
Nancy Gruschow
Nancy Kellogg
Nancy York
Natalie Matthews
Nate Huylor
Nathan Russell
Network for Good
Nicole Coleman
Nicole Spear
Nigel Zeid
Ning Mosberger-Tang
Norbert Peyfuss
Odell Brewing Company
Olivia Syptak
Oxana Trotsenko
Pamela Craig
Patrick Durham
Paul Farnan
2018 DONORS

Paul Grignon
Paul Jerde
Peter Bronski
Peter Dignan
Peter Helseth
Peter Piccolo
Phillipe Christodoulou
Phoebe Ferguson
Pieology
Prentice Foundation, Inc.
PVI Construction and Maintenance
Rachel Eisenstat
RBC
Rebecca Kelley
Records-Johnston Family
    Foundation, Inc.
Renee Azerbegi
Richard Eidlin
Richard Honecker
Richard Markovich
Richard Mcallister
Richard Rainaldi
Rick Hunter
Rick Preston
Rick Vanderstoep
Ricki Hadow
RJ Harrington
Robert Siegel
Ronald Binz
Ronna Bond
Rosemary Wormington
Ross Kraemer
Rutt and Annie Bridges
Samantha Lichtin
Samuel Anderson
Samuel Torres
Sandra Halvatzis
Sandra VanDeHey
Sandy Vanderstoep
Sarah Jones
Sarah McAfee
Sarah Thomas
Sarah Wolf
Schneider Electric
Scott Herrin
Scott Lemoine
Shannon Tucker
Sharon Talbert
Shaw Thomas
Shelly Cockrell
Sherry Stuart
Snooze AM Eatery
Sonya Hansen
SSPR
Stephanie Mundis
Steve and Darla Schueth
Steve Brauneis
Steve Brooks
Steve Nixon
Susan Buckingham
Susan Gemmelli
Susan Graf
Susan Greene
Susan Haskell
Susan St. Onge
Suzanne Jones
Tanya Heikkila
Taylor Moellers
Teri Meehan
Terri Thorburn
Thomas Marker
Thomas Stewart
Tiffany Beffel
Tilman Adair
Tim Beal
Tim Gosar
Tim Rehder
Tim Stroope
Tim Victor
Timothy Brown
Todd Smarr
Tom Geissler
Tomei Kuehl
Toni Larson
Tracey MacDonald
Valerie Stanson
Vicki Bamford
Vickie Berkley
Virginia Krutulis
Wesley Berg
William Drier
William Owens
William Schroer
Wines Off Wynkoop
Zach Owens
Zachary Bugaj
BEYOND THE NUMBERS

At The Alliance Center, we believe that true change is only possible through collaboration. We are deeply grateful for each member of our community who helped make 2018 a year of growth. For a full list of 2018 donors, please visit thealliancecenter.org/impactreport.

2018 BOARD MEMBERS
Bill Becker  
Lynn Israel  
KJ McCorry  
Betsy Moszeter  
Jill Nelson  
David Orr  
John Powers  
Steve Schueth  
Gail Schwartz  
Dominick Sekich  
Matt Teeters

2018 STAFF MEMBERS
Anne Behlouli  
Chris Bowyer  
Sandra Halvatzis  
Kelly Honecker  
Kristen Leary  
Ashley Lovell  
Emily McAtee  
Isabel Mendoza  
Dani Orth  
Jason Page  
Ana Portillo  
Jonathan Schmitz  
Mariah Shell  
Brenna Simmons-St. Onge  
Moira Wiedenman

Attending events at The Alliance Center has helped me push myself to be more engaged in economic and environmental issues at home and to continually educate myself throughout the week.

- 2018 event attendee

To increase the impact of The Alliance Center, you can make a tax-deductible donation on our website at thealliancecenter.org/donate. Learn more about our work and sign up for our e-newsletter on our website thealliancecenter.org

Follow us on social media!