

# COLORADO GIVES DAY SOCIAL MEDIA & EMAIL TOOLKIT



## FACEBOOK POSTS

**[PRE-EVENT]** This year on #COGivesDay, I'm supporting @The Alliance Center. Want to support a truly equitable, inclusive and sustainable future? Join me! Schedule your donation to The Alliance Center today! [www.coloradogives.org/thealliancecenter/overview](http://www.coloradogives.org/thealliancecenter/overview)

**[DAY OF]** Today is #COGivesDay! I'm proud to support @The Alliance Center today and everyday. A gift to The Alliance Center can help divert waste from the landfill, reducing greenhouse gases in the atmosphere. [www.coloradogives.org/thealliancecenter/overview](http://www.coloradogives.org/thealliancecenter/overview)

## LINKEDIN POSTS

**[PRE-EVENT]** December 4 is Colorado Gives Day. I've scheduled my gift to @The Alliance Center because I believe in creating a sustainable future for all. Join me! Schedule your donation to The Alliance Center today! #IBelieveInTheAllianceCenter [www.coloradogives.org/thealliancecenter/overview](http://www.coloradogives.org/thealliancecenter/overview)

**[DAY OF]** Today is #COGivesDay! I'm proud to support @The Alliance Center today and everyday. Make your gift and help us create a world where our communities are inclusive, our democracy is strong, our economy thrives and our planet is healthy. #IBelieveInTheAllianceCenter [www.coloradogives.org/thealliancecenter/overview](http://www.coloradogives.org/thealliancecenter/overview)



**Colorado Gives Day - December 4, 2018**  
**#IBelieveInTheAllianceCenter**

**Click to view and download graphics.**

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## INSTAGRAM POSTS

**[PRE-EVENT]** This year on #COGivesDay, I'm supporting @TheAllianceCenter. I'm giving in support of the Best for Colorado program, which helps businesses measure and improve their social and environmental impact. Join me! Search The Alliance Center on [coloradogives.org](http://coloradogives.org). #IBelieveInTheAllianceCenter

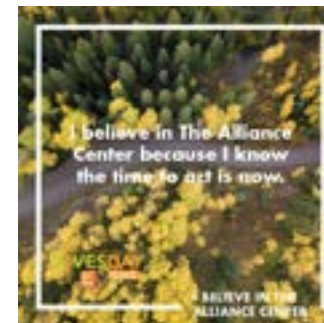
**[DAY OF]** Today is #COGivesDay! I'm proud to support @TheAllianceCenter today and everyday. Make a gift and help us build a truly equitable, inclusive and sustainable future - one that works for all. #IBelieveInTheAllianceCenter

## TWITTER POSTS

**[PRE-EVENT]** This year on #COGivesDay, I'm supporting @TheAllianceCntr. We're working to create a world where our communities are inclusive, our democracy is strong, our economy thrives and our planet is healthy. Join us! #IBelieveInTheAllianceCenter [www.coloradogives.org/thealliancecenter/overview](http://www.coloradogives.org/thealliancecenter/overview)

**[PRE-EVENT]** 24 hours. More than 2,000 organizations. Millions for Colorado nonprofits. One sustainable future for all. Take part in #COGivesDay with a gift to @TheAllianceCntr. #IBelieveInTheAllianceCenter [www.coloradogives.org/thealliancecenter/overview](http://www.coloradogives.org/thealliancecenter/overview)

**[DAY OF]** Today is #COGivesDay! I'm proud to support @TheAllianceCntr today and everyday. Make your gift and help us build a truly equitable, inclusive and sustainable future. #IBelieveInTheAllianceCenter [www.coloradogives.org/thealliancecenter/overview](http://www.coloradogives.org/thealliancecenter/overview)



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### EMAIL TEMPLATES

#### [PRE-EVENT]

**Subject: Support The Alliance Center on Colorado Gives Day!**

Colorado's largest day of giving, Colorado Gives Day, is Tuesday, December 4, 2018. On this day, thousands of people come together to support Colorado nonprofits. I'm writing to ask you to consider a gift to The Alliance Center. When you give to The Alliance Center you're helping us to build a sustainable future for all.

[Insert personal story/connection here.]

Please help us reach our goal of \$25,000 raised. Thanks to the \$1 Million Incentive Fund from Community First Foundation and FirstBank, your donation goes further on Colorado Gives Day. To donate to us on Colorado Gives Day, go to [www.coloradogives.org/thealliancecenter/overview](http://www.coloradogives.org/thealliancecenter/overview) Beginning November 1, you can schedule your donation early! Thank you for considering a gift to The Alliance Center!

#### [DAY-OF]

**Subject: Today is Colorado Gives Day!**

Today is the day! Today is Colorado Gives Day. Join me and thousands of other Coloradans who are supporting Colorado nonprofits today! Today I'm supporting The Alliance Center, which is a nonprofit, event space, and shared workspace in the heart of LoDo. By connecting people and inspiring impact, every day The Alliance Center works toward building a sustainable future for all through engaged, inclusive communities, a thriving economy, a strong democracy and a healthy planet.

[Insert personal story/connection here.]

Please help us reach our goal of \$25,000 raised. Thanks to the \$1 Million Incentive Fund from Community First Foundation and FirstBank, your donation goes further on Colorado Gives Day. To donate to us on Colorado Gives Day, go to [www.coloradogives.org/thealliancecenter/overview](http://www.coloradogives.org/thealliancecenter/overview). Thank you for considering a gift to The Alliance Center!